



## OREGON MOTORCYCLE ROAD RACING ASSOCIATION 2012 Sponsorship Packages

### TITLE SPONSOR - \$1750

- Exclusive naming rights to our premier class, Formula Ultra, and to the Overall OMRRA Championship.
- Headline graphic logo on [www.omrra.com](http://www.omrra.com) homepage and forum.
- Prominent placement of logo in all visual media and print press releases, including OMRRA Race Program covers, E-newsletters and press releases.
- Medium size advertisement in Race Program each race weekend.
- Sponsor name on Formula Ultra Championship trophies, top 5.
- Regular announcements over the PA system during race weekend and Formula Ultra race events.
- Purse rights for Sunday Formula Ultra money class in Title Sponsor name with cash payout to fifth place, amount determined by Sponsor.
- One season gate pass, good for 2012 races.
- Naming rights to 2012 OMRRA Annual Awards Banquet.
- Four free passes to the 2012 OMRRA Annual Awards Banquet.
- Paddock booth area available for use each race weekend.
- OMRRA will display sponsor-supplied banners each race weekend.
- Promotional mentions in OMRRA social media.

### CLUBMAN CHAMPIONSHIP SPONSOR - \$750

- Exclusive naming rights to our Clubman Season Championship.
- Sponsor name on Clubman Championship year-end trophies, top 5.
- Small size advertisement in Race Day programs every race weekend.
- Regular announcements over the PA system during race weekend and Clubman race events.
- Logo placement on our monthly electronic newsletter, sent to all OMRRA members.
- One season gate pass, good for 2012 races.
- Two free passes to the 2011 OMRRA Annual Awards Banquet.
- OMRRA will display sponsor-supplied banners each race weekend.
- Promotional mentions in OMRRA social media.

### VINTAGE CHAMPIONSHIP SPONSOR - \$500

- Exclusive naming rights to our Vintage Season Championship.
- Sponsor name on Vintage Championship year-end trophies, top 3.
- Small size advertisement in Race Day programs every race weekend.
- Regular announcements over the PA system during race weekend and Vintage race events.
- Logo placement on our monthly electronic newsletter, sent to all OMRRA members.
- One season gate pass, good for 2012 races.
- Paddock booth area available for exclusive use during Vintage Weekend.
- Two free passes to the 2011 OMRRA Annual Awards Banquet.
- OMRRA will display sponsor-supplied banners each race weekend.
- Promotional mentions in OMRRA social media.



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### PRODUCT SPONSOR - \$500

- Exclusive naming rights for a race-used product at OMRRA. Example: “Official Racing Fuel of OMRRA”.
- Medium size advertisement in Race Program each race weekend.
- Regular announcements over the PA system during race weekend.
- Logo placement on our electronic newsletter, sent to all OMRRA members.
- OMRRA will display sponsor-supplied banners during the race weekend.

### RACE CLASS SPONSOR

- Exclusive naming rights to one of OMRRA’s race classes. Example “600 Supersport Sponsored by ABC”.
- Sponsor name on daily and year-end class championship trophies.
- PA announcements made during the sponsored race event.

#### SINGLE RACE CLASS - \$400.00

One race class of your choice. Includes 3 trophies each race weekend and 3 year-end trophies.

#### SUPERTEAMS - \$300.00

Choose Heavyweight, Middleweight or Lightweight.

Includes 3 trophies each race weekend and 1 year-end trophy per team.

### 2012 OMRRA RACE SCHEDULE

- All races held at Portland International Raceway.
- Seven race weekends per year.
- 2012 Race dates:
  - Apr 21-22
  - Jun 2-3
  - Jun 23-24
  - Jul 21-22
  - Aug 4-5
  - Sep 15-16
  - Oct 6-7