



OREGON MOTORCYCLE ROAD RACING ASSOCIATION

2011 Sponsorship Packages

SERIES TITLE SPONSOR

Packages starting at \$1500

- Exclusive naming rights to our premier class, Formula Ultra, and to the OMRRA overall Club Championship.
- Headline click-able graphic logo on the www.omrra.com homepage and forum.
- Prominent placement of joint logo in all visual media and print press releases, including all OMRRA Race Program covers, E-Newsletters and press releases.
- ½ page advertisement in Race Program each race weekend.
- Title Sponsor name on Formula Ultra race-day and year-end trophies.
- Announcements over the PA system for the duration of race weekend and Formula Ultra race events. Minimum of six announcements per day.
- Purse rights for Sunday Formula Ultra money class in Title Sponsor name. Cash payout to fifth place, with amount determined by Sponsor.
- Title Sponsor will receive two season passes and fourteen individual passes to OMRRA events at PIR, good for 2011 races.
- Naming rights to OMRRA Annual Awards Banquet as Title Sponsor.
- Four free passes to the 2011 OMRRA Annual Awards Banquet.
- Paddock booth area available for sole use each race weekend.
- OMRRA will display sponsor-supplied banners prominently each race weekend.

CLUBMAN CHAMPIONSHIP SPONSOR

Packages starting at \$750

- Exclusive naming rights to our Clubman Season Championship.
- Click-on graphic logo on www.omrra.com homepage, prominently displayed, labeled Clubman Championship Sponsor.
- Title Sponsor name on Clubman Championship year-end trophies, Top 5.
- ¼ page ad space in Race Day programs every race weekend.
- Announcements over the PA system for the duration of race weekend and Clubman race events. Minimum of four announcements per day.
- Logo placement on our monthly electronic newsletter, sent to all OMRRA members.
- Two season passes and 7 individual passes to OMRRA events at PIR, good for 2011 races.
- Two free passes to the 2011 OMRRA Annual Awards Banquet.
- OMRRA will display sponsor-supplied banners prominently each race weekend.

VINTAGE CHAMPIONSHIP SPONSOR

Packages starting at \$750

- Exclusive naming rights to our Vintage Season Championship.
- Click-on graphic on www.omrra.com homepage, prominently displayed, labeled Vintage Championship Sponsor.
- Title Sponsor name on Vintage Championship year-end trophies, Top 3.
- ¼ page ad space in Race Day programs every race weekend.
- Announcements over the PA system for the duration of race weekend and Vintage race events. Minimum of four announcements per day.
- Logo placement on our monthly electronic newsletter, sent to all OMRRA members.
- Two season passes and seven individual passes to OMRRA events at PIR, good for 2011 races.
- Paddock space available for sole use at Vintage Weekend in June.
- Two free passes to the 2011 OMRRA Annual Awards Banquet.
- OMRRA will display sponsor-supplied banners prominently each race weekend.

CLASS SPONSOR

Packages starting at \$250

- Exclusive naming rights for your selected class for the year.
- Listing on our website under 'Sponsor' category with click-through graphic.
- Name on race day and year end trophies for your selected class.
- PA Announcements before and after your sponsored race at all events.
- five individual guest passes to each race weekend.

EVENT SPONSOR

Packages starting at \$300

- Exclusive naming rights for the OMRRA race day of your choice. Example “OMRRA Ducati Day”.
- Promotion on our website homepage three weeks prior to event with graphics and event details.
- Prominent placement of name and logo in all visual media and press releases specific to that race day including all Race Program, E-Newsletters and press releases.
- ½ page advertisement in Race Program for that weekend.
- Announcements over the PA system for the duration of the race day. Minimum of six announcements per day.
- Five individual passes to the sponsored day at PIR.
- Paddock booth area available for sole use during that race day.
- OMRRA will display sponsor supplied banners. Prominent placement of banners at awards ceremony for that weekend.

CONTINGENCY SPONSOR

Free!

Your company can design a contingency program (within certain guidelines) and OMRRA will help out in the administration of the program.

- Your company agrees to pay out monies to designated finishers in a class (or classes) of your choosing. OMRRA will make the contingency program info available to all it's members.
- You provide your logo stickers and banners and OMRRA will make them available on race day.
- Your company agrees to design the contingency program and provide the OMRRA with all necessary sign up sheets and requirement details for your contingency program. We will make sure these forms are available to racers at each event.
- OMRRA will send you the official results after each event. You are responsible for the payout to the qualifying racers signed up for the program.

WEB ADVERTISING

\$200

- Click-through graphic logo under "Sponsor" category on www.omrra.com homepage good for calendar year 2011.

2011 CLASS AND END OF YEAR TROPHY PRICING

SINGLE CLASS SPONSOR	One class of your choice	7 race weekends	\$250.00*
SINGLE CLASS AND END OF YEAR	One class of your choice and 3 end of the year trophies	7 race weekends and Top 3 championship trophies	\$400.00
ENDURANCE/ SUPERTEAMS	Endurance class trophies (6 trophies for top 3 teams)	Your choice; Heavy, Middle or LightWeight	\$250.00
OVERALL CHAMPIONSHIP	Overall Championship podium trophies	Top 5	\$500.00

* Each single class trophy package will contain three trophies for 1st, 2nd and 3rd place for your class of choice to be awarded at the post race trophy ceremony on Saturday or Sunday. Your company name will be engraved on the trophies and PA announcements will be made during the event to promote your sponsorship. OMRRA will also provide 1 free gate pass (\$10 value) each race weekend for the day of your sponsored event.

CUSTOMIZE YOUR SPONSORSHIP PACKAGE:

Add any of these opportunities for an additional cost.

- * Purse rights and administration for money classes
- * Custom made Tech stickers
- * Special Event promotions
- * Racer Awards and Incentives Programs
- * Upgrade and Customize Trophies
- * OMRRA T-Shirts, Stickers and other assorted swag
- * VIP Access to Pro Pit Tower
- * Customized Pictures and Promotions Material by Jon Fitch Photography
- * Results Press Releases
- * Race Program Advertising
- * Website Advertising
- * Airfence Advertising